

# Partner Node One Pager

A simple explanation of how regional, industry, and advisory partners can deploy Nova without diluting the core continuity architecture.

## Partner thesis

Human capability is globally distributed, but access to strategic infrastructure is uneven. Nova can function as a continuity intelligence layer that helps regional partners translate local friction into diagnostic, advisory, and deployment opportunities.

## Partner paths

Path	Best fit	Revenue logic
Referral	Trusted connectors	Introduce qualified pressure points into the Nova funnel
Co-delivery	Operators and advisors	Use Nova diagnostics as proof and delivery spine
Regional node	Market builders	Map recurring continuity gaps across a local economy or sector

## Governance rule

Partners do not white-label or fragment the core architecture. They extend the continuity layer through trust, language, culture, and local signal access while Nova preserves the diagnostic spine.

## Source and usage note

**McKinsey, Superagency in the workplace (2025):** Reports that almost all companies invest in AI, while only 1 percent believe they are at maturity.

**PwC, 2026 Digital Trends in Operations Survey:** Reports 89 percent of operations leaders say technology investments have not fully delivered expected results and 87 percent say poor data quality has impacted digital value.

**IEA, Energy and AI (2025):** Projects global data center electricity consumption to roughly double to about 945 TWh by 2030 in its base case.

**Reuters, Battery storage firms eye AI demand (2026):** Reports grid interconnection delays and AI data center power growth as a major constraint for energy/storage deployment.

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